



Shared Information and Virtual Surfaces

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COLLABORATION AND KNOWLEDGE MANAGEMENT (CKM) PROGRAM

STRUCTURAL MODEL OF TEAM COLLABORATION

(MACRO-COGNITIVE PROCESS FOCUS)

Problem Area Characteristics

Collaborative Situation

Parameters:

- time pressure
- information/knowledge uncertainty
- dynamic information
- large amount of knowledge (cognitive overload)
- human-agent interface complexity

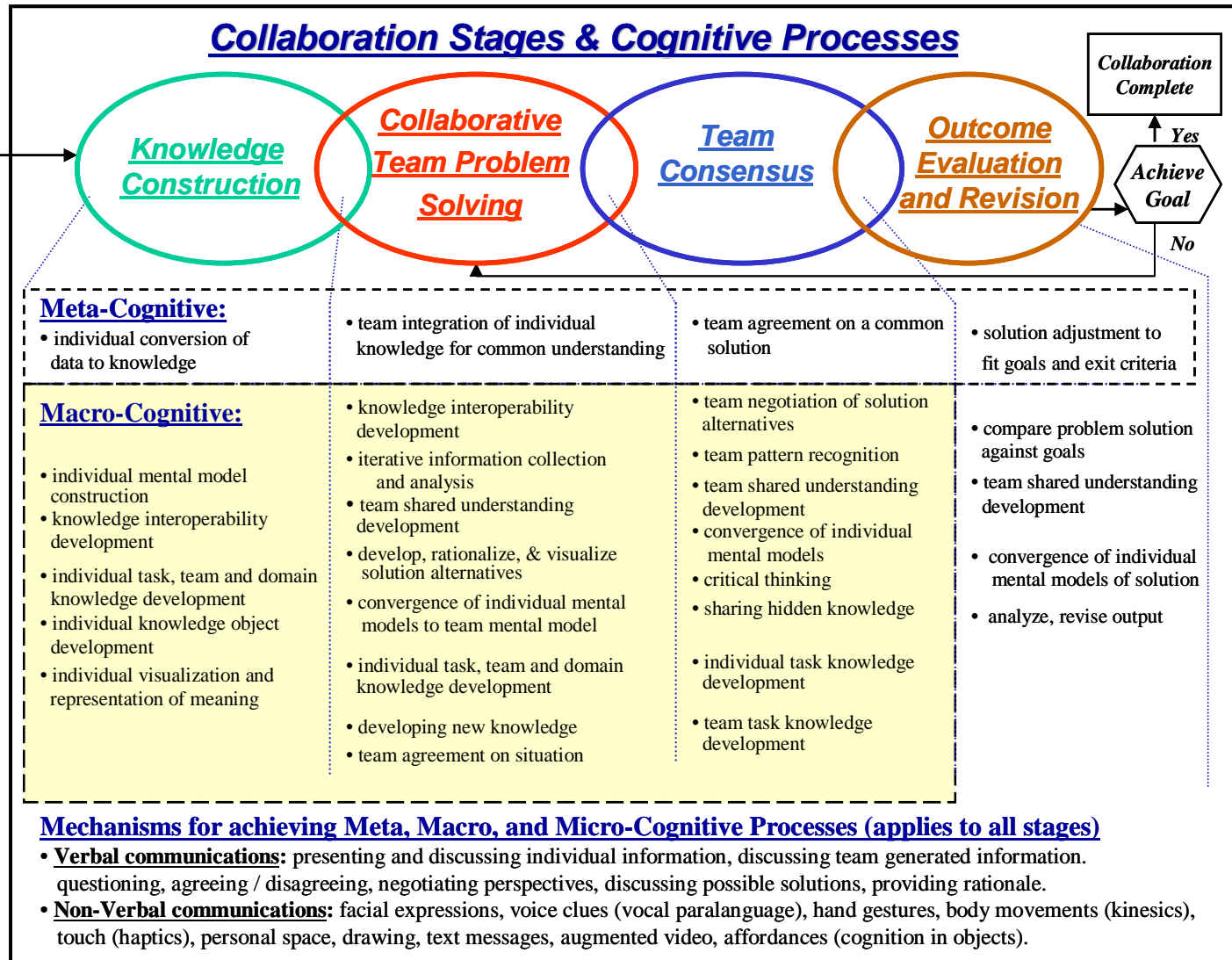
Team Types

- asynchronous
- distributed
- culturally diverse
- heterogeneous knowledge
- unique roles
- command structure (hierarchical vs. flat)
- rotating team members

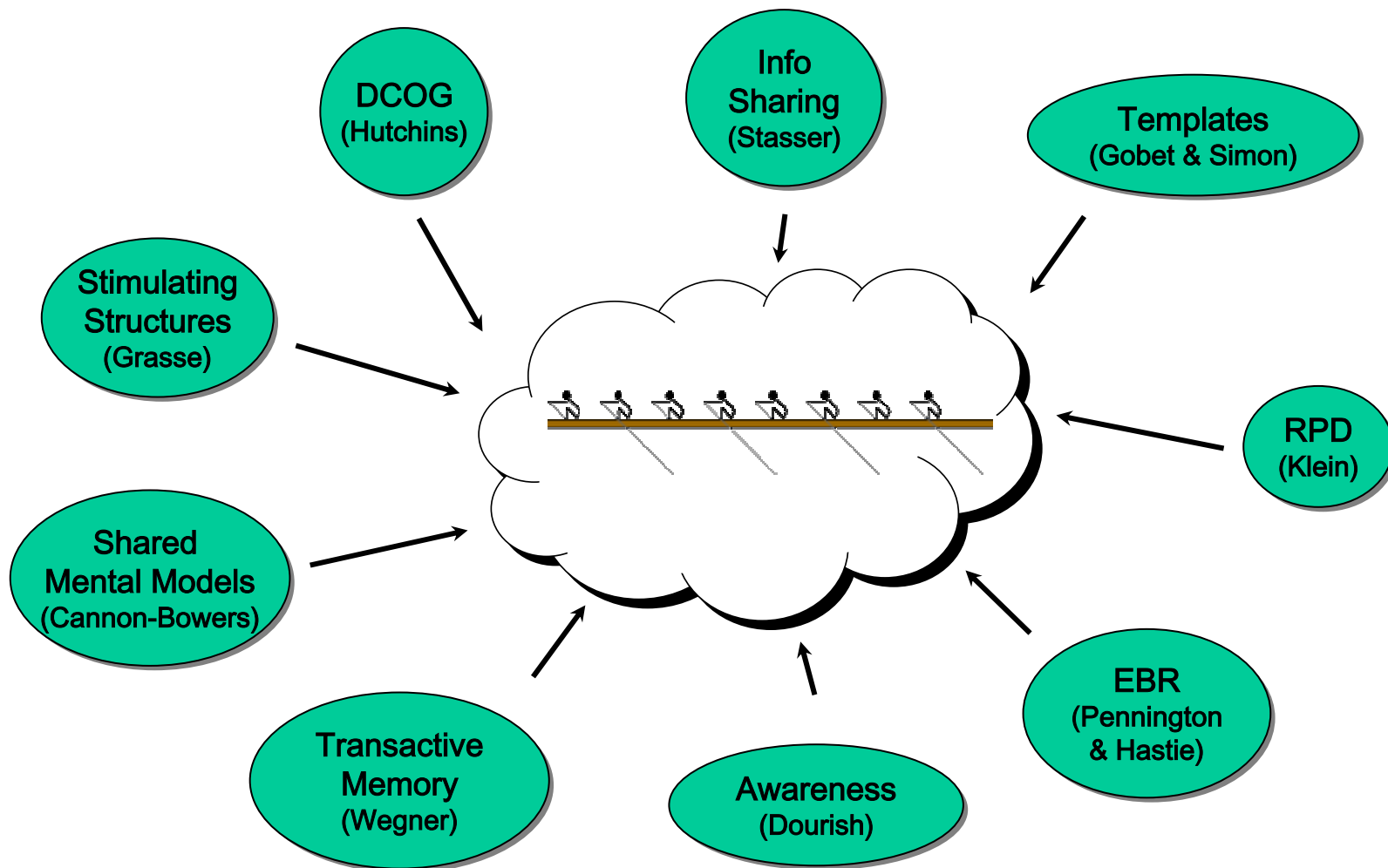
Operational Tasks

- team decision making, COA selection
- develop shared understanding
- intelligence analysis (team data processing)

Collaboration Stages & Cognitive Processes

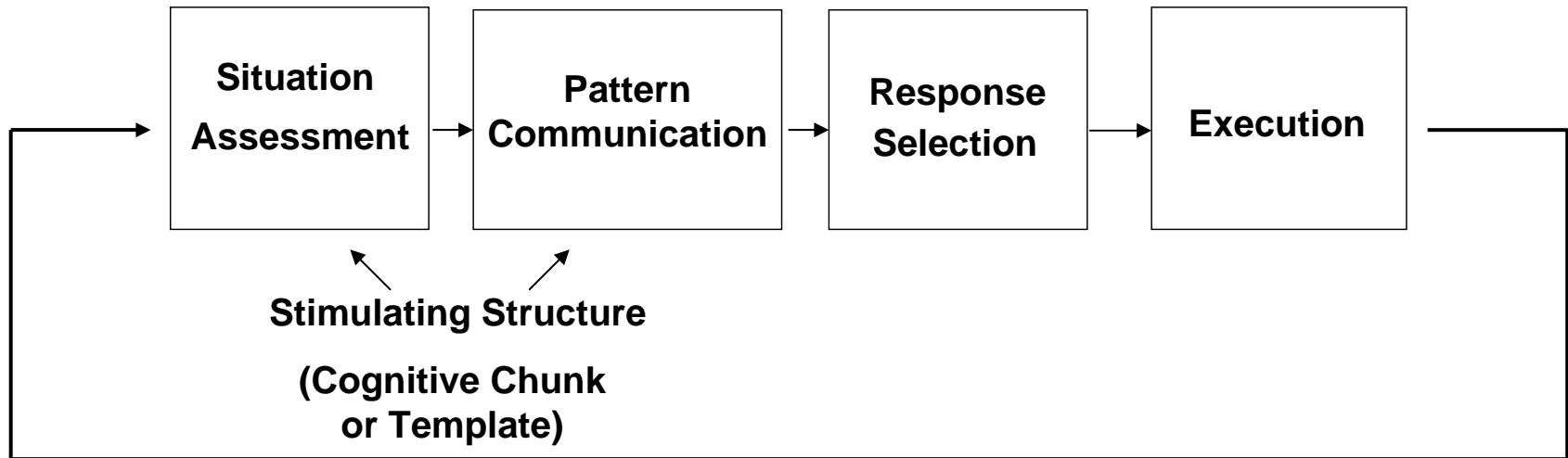


Collaboration and Cognition



Collaboration and Cognition

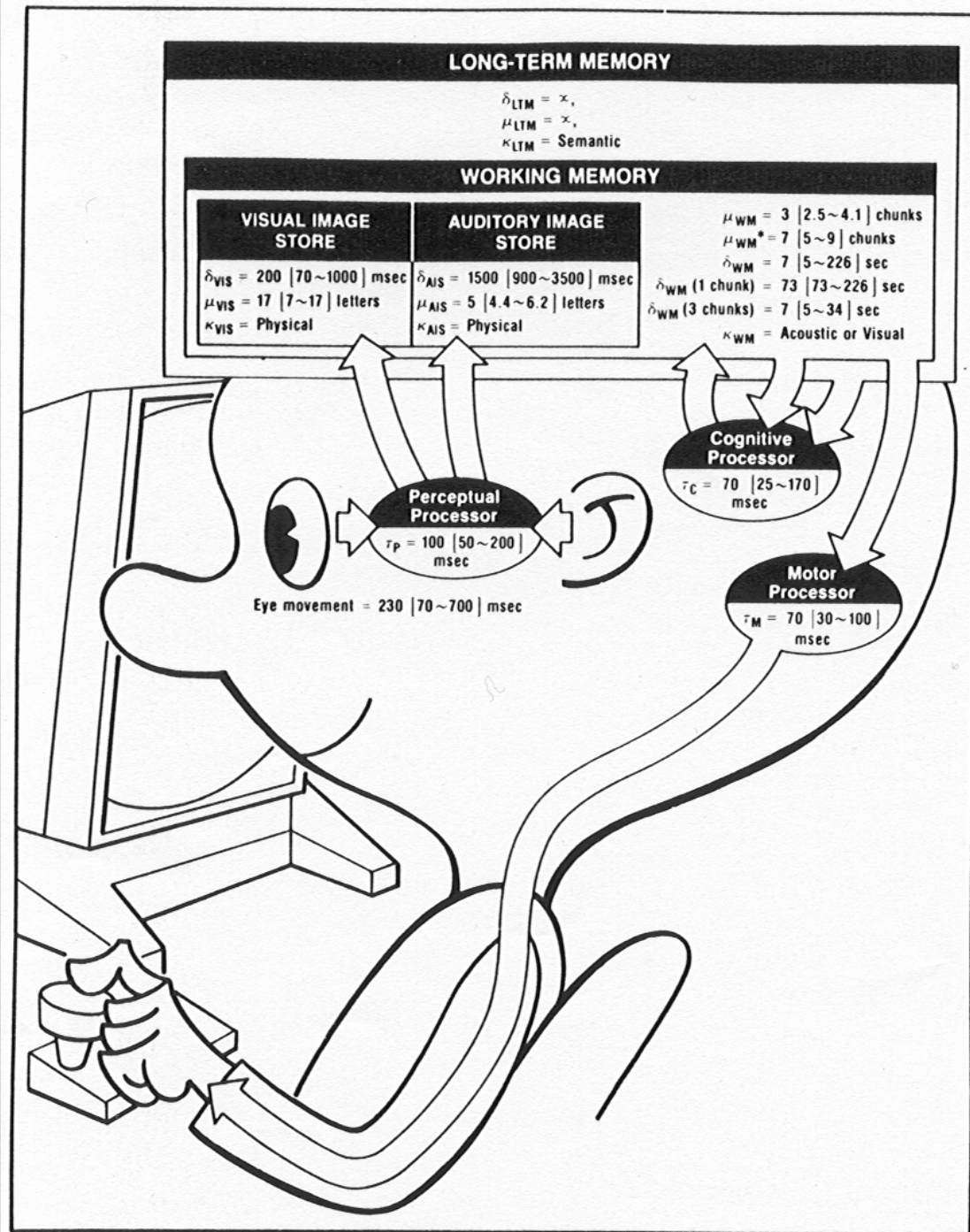
Team Recognition Primed Decision Making



- Knowledge is not action.
- Knowledge is situational.
- Action is in the situation. (Peter Keen)

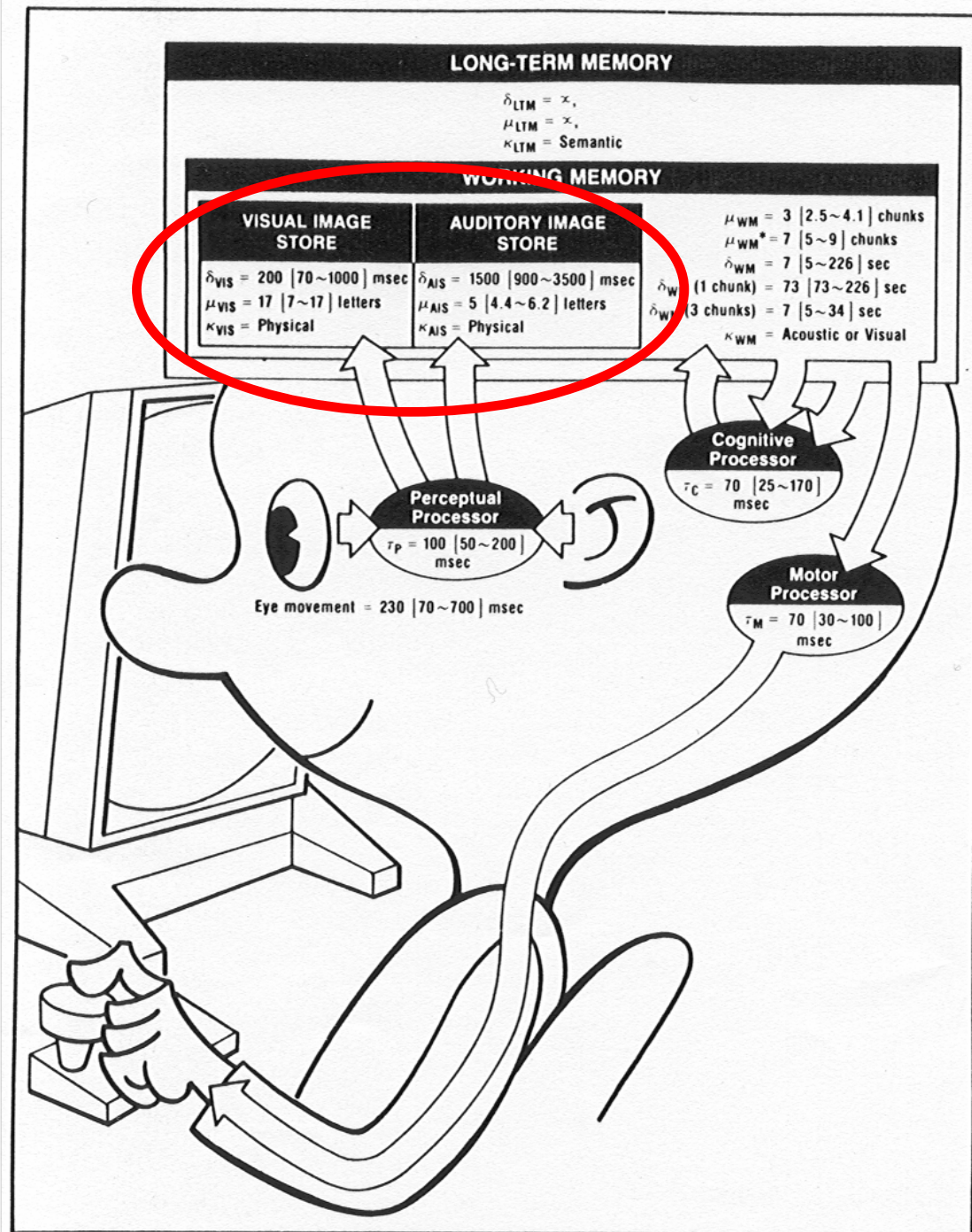
The Model Human Processor

(from Card, Moran, and Newell)



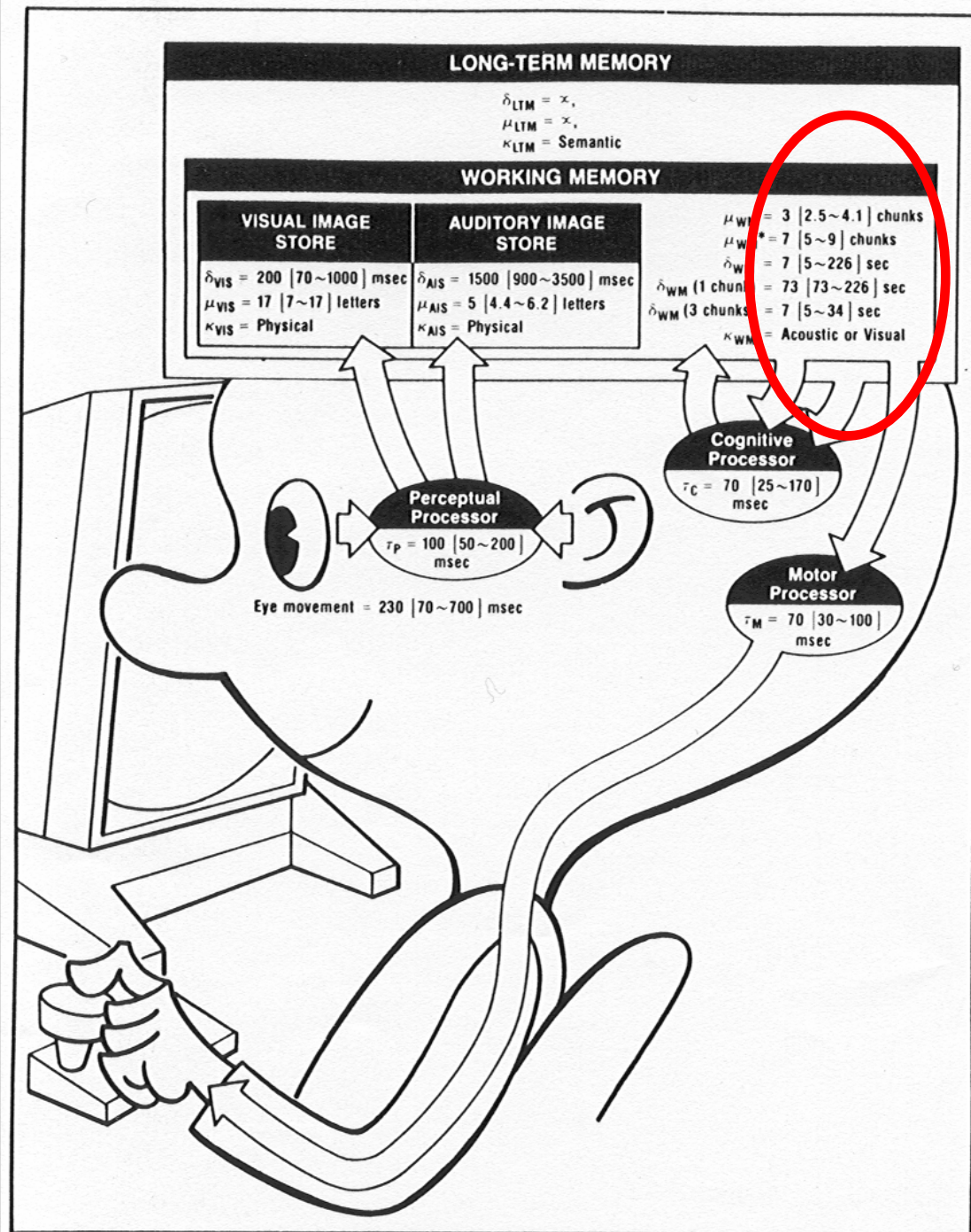
Multiple Independent Channels of Working Memory

(Baddeley)



Memory Chunks

(Simon, etc.)



Template Theory

- Recent refinement of memory chunks (Gobet and Simon, 1996, 1998, 2000)
- Experienced people create complex structures called “templates”
- Templates have a *core*, *slots* and *linkages* to other templates which facilitate **fast** access to long term memory
- Templates can store at least 10 items and are often labeled

Chess Template

a)

Template-core:

White ♖c4, ♗d5, ♖e4, ♖f2, ♗g2, ♔g1, ♘c3, ♙e2

Black ♜c7, ♜d6, ♜e5, ♜f7, ♜g6, ♜h7, ♚g8, ♞c8, ♞f6, ♞g7

Slot for pieces:

♗ : h2, h3
 ♜ : a7, a5
 ♞ : b8, d7, c5
 ♚ : f8, e8
 ♔ : c2, d1
 ♙ : c1, d2, e3

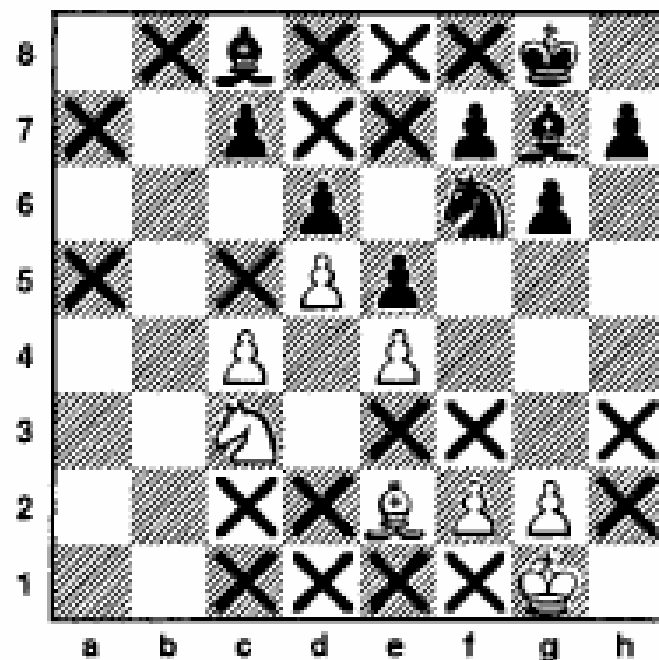
Slot for squares:

d2 : ♘, ♙, empty
 e8 : ♚, ♞, empty
 e1 : ♚, ♘, empty

Slot for opening: King's Indian Defense

Slot for plans: Break in the center with f7-f5

Slot for moves: 1... Nf6-e8 1... Nf6-h5



Links to other templates: chunk #231

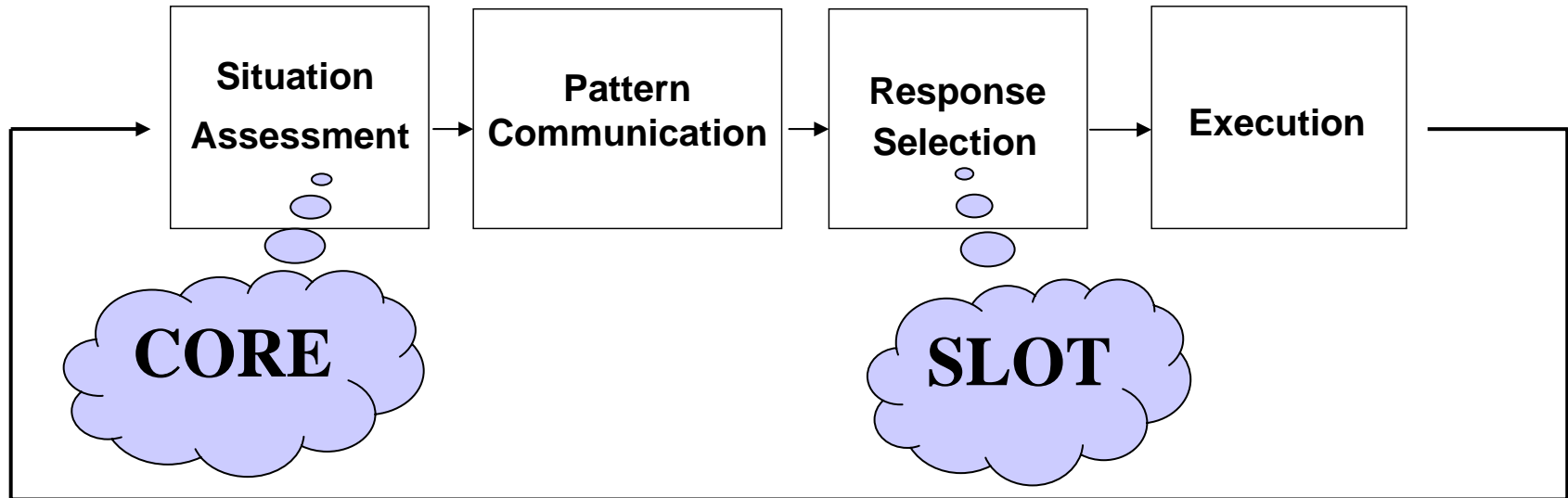
Template Creation

- Goal Oriented: a deliberate, conscious process
- Perceptual: a continuous, automatic process
- Perceptual dominates in many areas, i.e. verbal learning, chess expertise and problem solving.

Template Theory

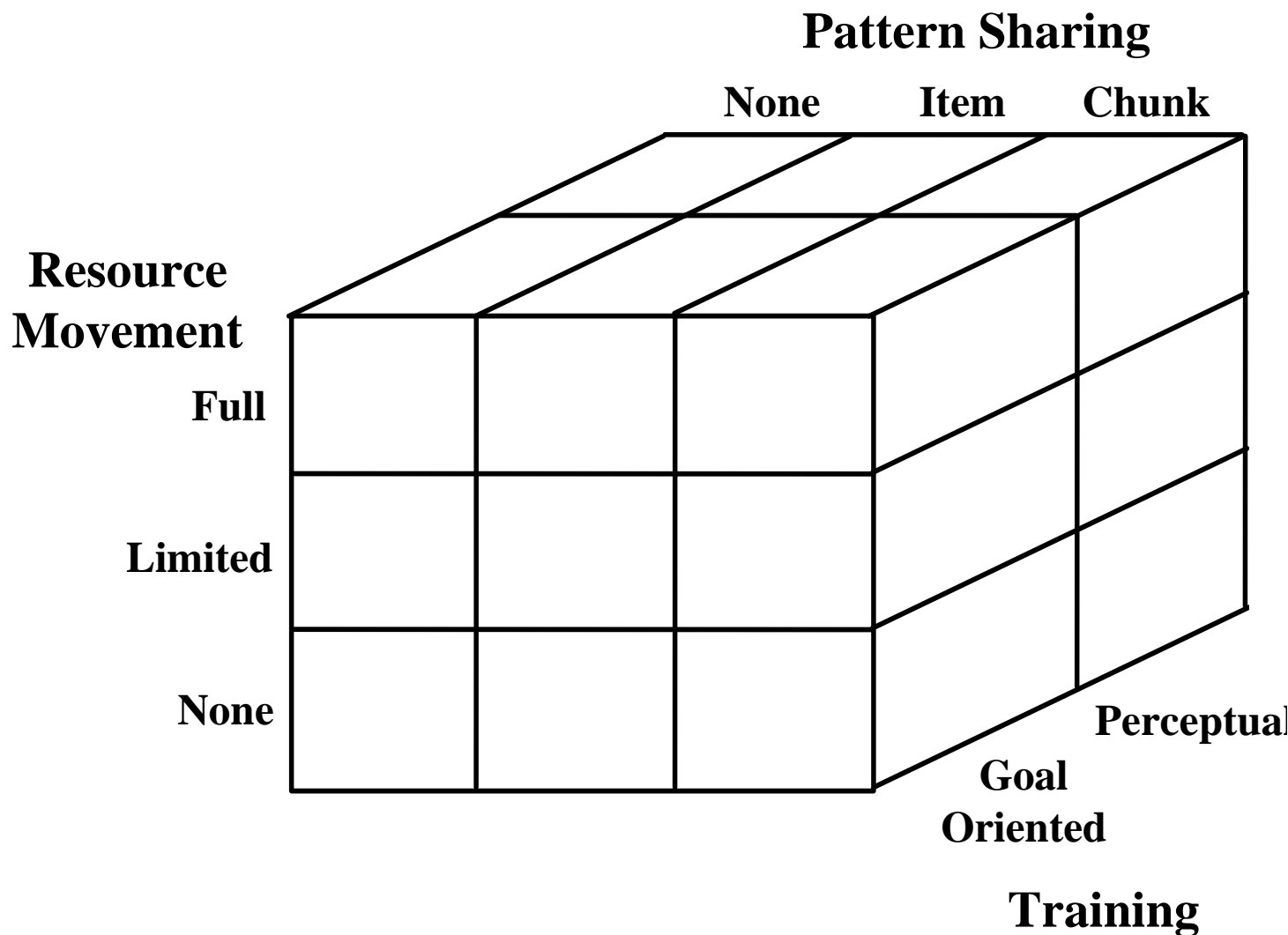
- **Core Items**
 - Used to Discriminate and Retrieve from Long Term Memory
 - Pattern Recognition
- **Slot Items**
 - Represent Context
 - Diagnostic
 - Response Selection

Collaboration and Cognition



Team Recognition Primed Decision Making

Experimental Design



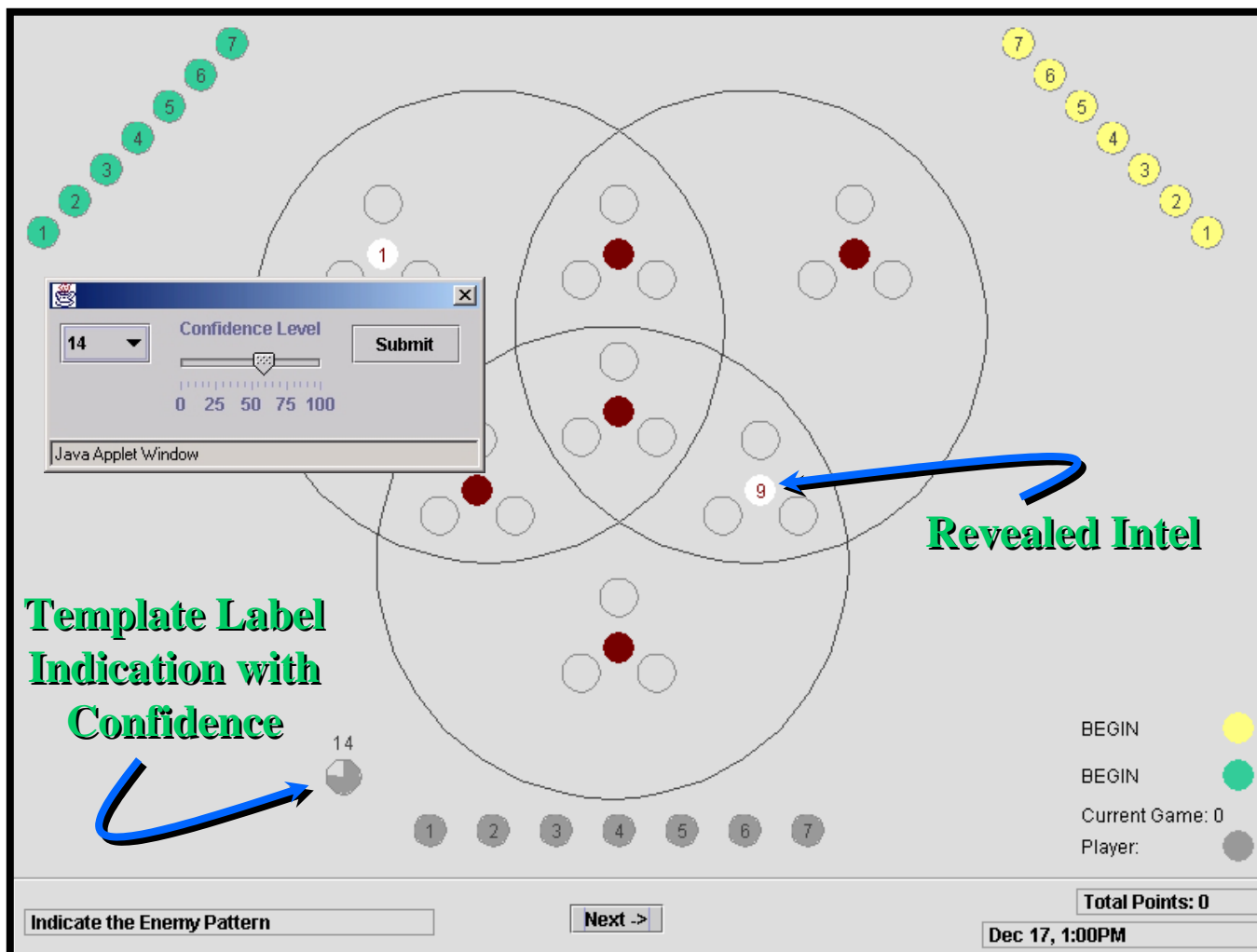
FY '04 Progress

- Training Cells:
 - Item Training and Chunk Tool (7 groups)
 - Chunk Training and Item Tool (6 groups)
- Pilot – Expertise Process (6 groups)
- Pilot – chat/geographic anchor with NEO (8 groups)
- **IEEE Transactions on Professional Communication**
 - last year's results conditionally accepted with minor revisions
- **International Journal of e-Collaboration (in press)**
- DSS'04 Conference (fast track to DSS Journal)
- HICSS Conference (last week)

Decision Game

- Cooperative 3-Player Game
- Each player has 7 Tokens (numbered 1-7)
- Opponent has asymmetric force
 - Patterns: Definitive, Equivocal, Uncertain
- Team places tokens so total \geq opponent
- Incentive
 - For total points
 - For time of play
- Play is interactive

Experimental Task



The interface displays a Venn diagram with three overlapping circles. Each circle contains a set of smaller circles, some of which are red. A blue arrow points to a red circle in the rightmost circle, labeled "Revealed Intel".

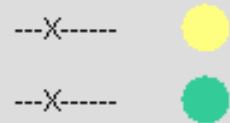
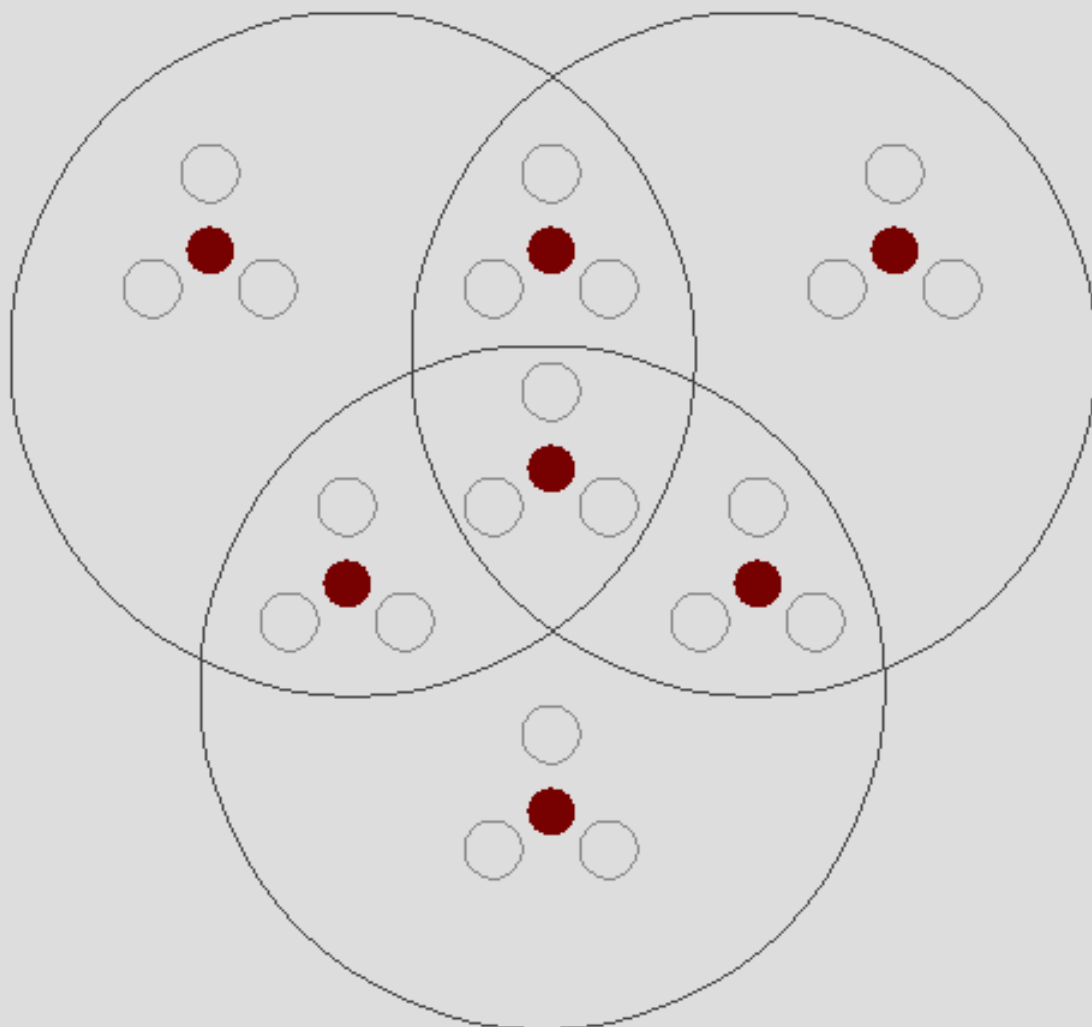
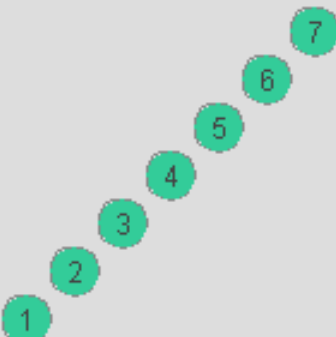
A "Confidence Level" slider is shown, with a value of 14. The slider has a range from 0 to 100, with markers at 0, 25, 50, 75, and 100. A "Submit" button is next to the slider.

A "Template Label Indication with Confidence" is shown, with a value of 14. A blue arrow points to a small circle with the number 14 inside.

At the bottom, there is a "Next ->" button and a "Total Points: 0" display. The date and time "Dec 17, 1:00PM" are also shown.

On the right side, there is a legend:

- BEGIN (Yellow circle)
- BEGIN (Green circle)
- Current Game: 0
- Player: (Grey circle)



Current Game: 6

Me: X-----

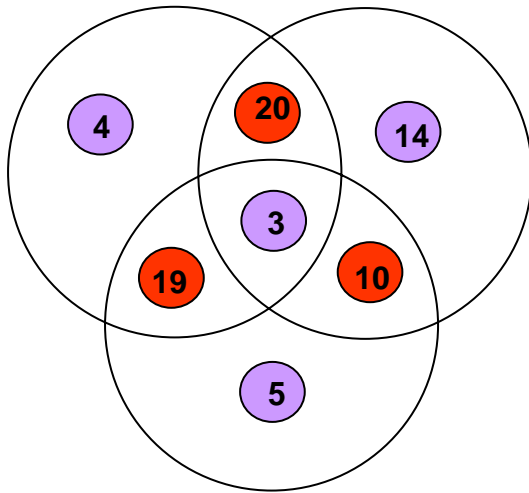
Press Next to Begin Play

Next ->

Total Points: 0

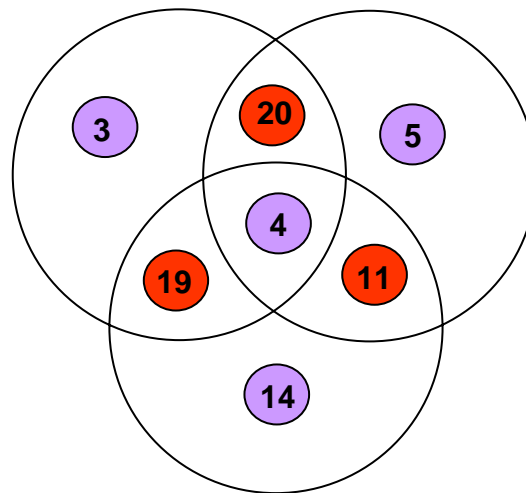
November 5, 2004

Our Patterns as Templates

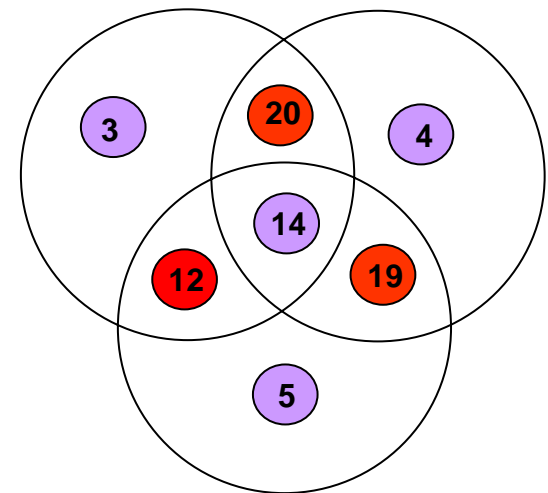


*Chunk
Labels*

10



11



12

 Core

 Slot

Experimental Setting



Hypotheses

- **Team members will play their tokens in a core region prior to playing tokens in a slot region.**
- **Team members will bump each others' tokens more in a slot region than in a core region when under uncertainty.**
- **Teams trained with goal-oriented chunking processes will outperform teams trained with automatic chunking processes.**

Definitive Performance

| | | <i>Tool</i> | | |
|-----------------|-------|-------------|------|-------|
| | | None | Item | Chunk |
| <i>Training</i> | Item | 6.00 | 6.26 | 6.86 |
| | Chunk | 6.64 | 6.93 | 6.65 |

Equivocal Performance

| | | <i>Tool</i> | | |
|-----------------|-------|-------------|------|-------|
| | | None | Item | Chunk |
| <i>Training</i> | Item | 5.70 | 5.88 | 6.29 |
| | Chunk | 5.99 | 5.95 | 6.02 |

Sharing Count – Team Average

Tool

Training

| | Item | Chunk |
|-------|------|-------|
| Item | 197 | 35 |
| Chunk | 229 | 59 |

Sharing Correctness - Equivocal

| | | <i>Tool</i> | |
|-----------------|-------|-------------|-------|
| | | Item | Chunk |
| <i>Training</i> | Item | 0.32 | 0.34 |
| | Chunk | 0.35 | 0.33 |

Movement – Definitive

Tool

Training

| | Item | Chunk |
|-------|--------------------------|------------|
| Item | 114 (core) 177 (slot) | 221 172 |
| Chunk | 91 112 | 152 195 |

Measure: cumulative order (lower is earlier play)

Bumping (Core/Slot)

| | | <i>Tool</i> | | |
|-----------------|-------|--------------------------|------------|------------|
| | | Item | Chunk | |
| <i>Training</i> | Item | .20 (core) .43 (slot) | .27 .12 | Definitive |
| | Chunk | .02 .06 | .31 .68 | |
| | Item | .23 .41 | .22 .23 | Equivocal |
| | Chunk | .04 .08 | .43 .57 | |

Training

- Chunk sharing provides best performance when trained with item details (no uncertainty)

| None | Item | Chunk |
|------|------|-------|
| 6.00 | 6.26 | 6.86 |

Training

- Chunk sharing provides best performance when trained with item details (uncertainty)

| None | Item | Chunk |
|------|------|-------|
| 5.70 | 5.88 | 6.29 |

Training

- Sharing tool has no effect when trained with templates (uncertainty)

| None | Item | Chunk |
|------|------|-------|
| 5.99 | 5.95 | 6.02 |

Training

- Difference in process with respect to core/slot data under uncertainty (chunk sharing)

Tool

| | Item | Chunk |
|-----------------|-------|--------------------------|
| <i>Training</i> | Item | .20 (core) .43 (slot) |
| | Chunk | .02 .31 .68 |
| | Item | .23 .41 |
| | Chunk | .04 .43 .57 |

e.g., Core/Slot change in proportion

Cognitive Fit Summary

- **Team members will play their tokens in a core region prior to playing tokens in a slot region – partial support**
- **Team members will bump each others' tokens more in a slot region than in a core region under uncertainty – supported**
- **Teams trained with goal-oriented chunking processes will outperform teams trained with automatic chunking processes – partial support**

Expertise – Correct SA

| | Definitive | Equivocal |
|------|------------|-----------|
| Core | .855 | .443 |
| Slot | .551 | .430 |

Expertise Pilot Study

- Situation Assessment (Definitive Patterns)
 - Best Team (94%, 36%, 48%)
 - Worst Team (76%, 45%, 55%)
 - 2nd Best Team (86%, 89%, 61%)
- Situation Assessment (Uncertain Patterns)
 - Best Team (73%, 26%, 28%)
 - Worst Team (48%, 40%, 46%)
 - 2nd Best Team (64%, 25%, 32%)
- Best team has one exceptional player
 - Worst team has 3 mediocre players
 - 2nd best team has one good player

Expertise and Process (Bumps)

| | | Definitive | Uncertain |
|----------------------|----|------------|-----------|
| Best | 1: | 5 (20%) | 42 (59%) |
| | 2: | 1 (100%) | 22 (36%) |
| | 3: | 3 (66%) | 29 (45%) |
| Worst | 1: | 0 (0%) | 4 (25%) |
| | 2: | 0 (0%) | 2 (100%) |
| | 3: | 0 (0%) | 1 (0%) |
| 2 nd Best | 1: | 2 (0%) | 9 (67%) |
| | 2: | 1 (0%) | 4 (75%) |
| | 3: | 2 (0%) | 10 (26%) |

Expertise and Process (Bumps)

| | | Definitive | Uncertain |
|----------------------|----|------------|-----------|
| Best | 1: | 5 (20%) | 42 (59%) |
| | 2: | 1 (100%) | 22 (36%) |
| | 3: | 3 (66%) | 29 (45%) |
| Worst | 1: | 0 (0%) | 4 (25%) |
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| | 3: | 0 (0%) | 1 (0%) |
| 2 nd Best | 1: | 2 (0%) | 9 (67%) |
| | 2: | 1 (0%) | 4 (75%) |
| | 3: | 2 (0%) | 10 (26%) |

More bumping
under
uncertainty

Expertise and Process (Bumps)

| | | Definitive | Uncertain |
|----------------------|----|------------|-----------|
| Best | 1: | 5 (20%) | 42 (59%) |
| | 2: | 1 (100%) | 22 (36%) |
| | 3: | 3 (66%) | 29 (45%) |
| Worst | 1: | 0 (0%) | 4 (25%) |
| | 2: | 0 (0%) | 2 (100%) |
| | 3: | 0 (0%) | 1 (0%) |
| 2 nd Best | 1: | 2 (0%) | 9 (67%) |
| | 2: | 1 (0%) | 4 (75%) |
| | 3: | 2 (0%) | 10 (26%) |

Best Team
Bumps Most

Expertise and Process (Bumps)

| | | Definitive | Uncertain |
|----------------------|----|------------|-----------|
| Best | 1: | 5 (20%) | 42 (59%) |
| | 2: | 1 (100%) | 22 (36%) |
| | 3: | 3 (66%) | 29 (45%) |
| Worst | 1: | 0 (0%) | 4 (25%) |
| | 2: | 0 (0%) | 2 (100%) |
| | 3: | 0 (0%) | 1 (0%) |
| 2 nd Best | 1: | 2 (0%) | 9 (67%) |
| | 2: | 1 (0%) | 4 (75%) |
| | 3: | 2 (0%) | 10 (26%) |

Best Player
Bumps Most
of ALL

Expertise, Process and Core/Slot

All Patterns

Best

| | |
|----|---------------|
| 1: | 50 (24c, 26s) |
| 2: | 20 (5c, 15s) |
| 3: | 32 (15c, 17s) |

Worst

| | |
|----|------------|
| 1: | 4 (4c, 0s) |
| 2: | 2 (2c, 0s) |
| 3: | 1 (0c, 1s) |

2nd Best

| | |
|----|--------------|
| 1: | 11 (5c, 6s) |
| 2: | 5 (3c, 2s) |
| 3: | 21 (18c, 3s) |



Expertise, Process and Core/Slot

| | All Patterns | Uncertain | |
|----------------------|---------------|---------------|-------------------------------------------------------------------------------------|
| Best | 50 (24c, 26s) | 45 (24c, 21s) | Best Players Never Bumped on CORE data in Definitive Condition |
| | 20 (5c, 15s) | 19 (14c, 5s) | |
| | 32 (15c, 17s) | 29 (13c, 16s) | |
| Worst | 4 (4c, 0s) | 4 (4c, 0s) | |
| | 2 (2c, 0s) | 2 (2c, 0s) | |
| | 1 (0c, 1s) | 1 (0c, 1s) | |
| 2 nd Best | 11 (5c, 6s) | 9 (5c, 3s) | |
| | 5 (3c, 2s) | 4 (3c, 1s) | |
| | 21 (18c, 3s) | 19 (17c, 2s) | |

Training Study

- Difference in process with respect to core/slot data under uncertainty (chunk sharing)

| | | <i>Tool</i> | | |
|-----------------|-------|-------------|-------|------------|
| | | Item | Chunk | |
| <i>Training</i> | Item | .20 (core) | .27 | Definitive |
| | | .43 (slot) | .12 | |
| | Chunk | .02 | .31 | |
| | | .06 | .68 | |
| | Item | .23 | .22 | Equivocal |
| | | .41 | .23 | |
| | Chunk | .04 | .43 | |
| | | .08 | .57 | |

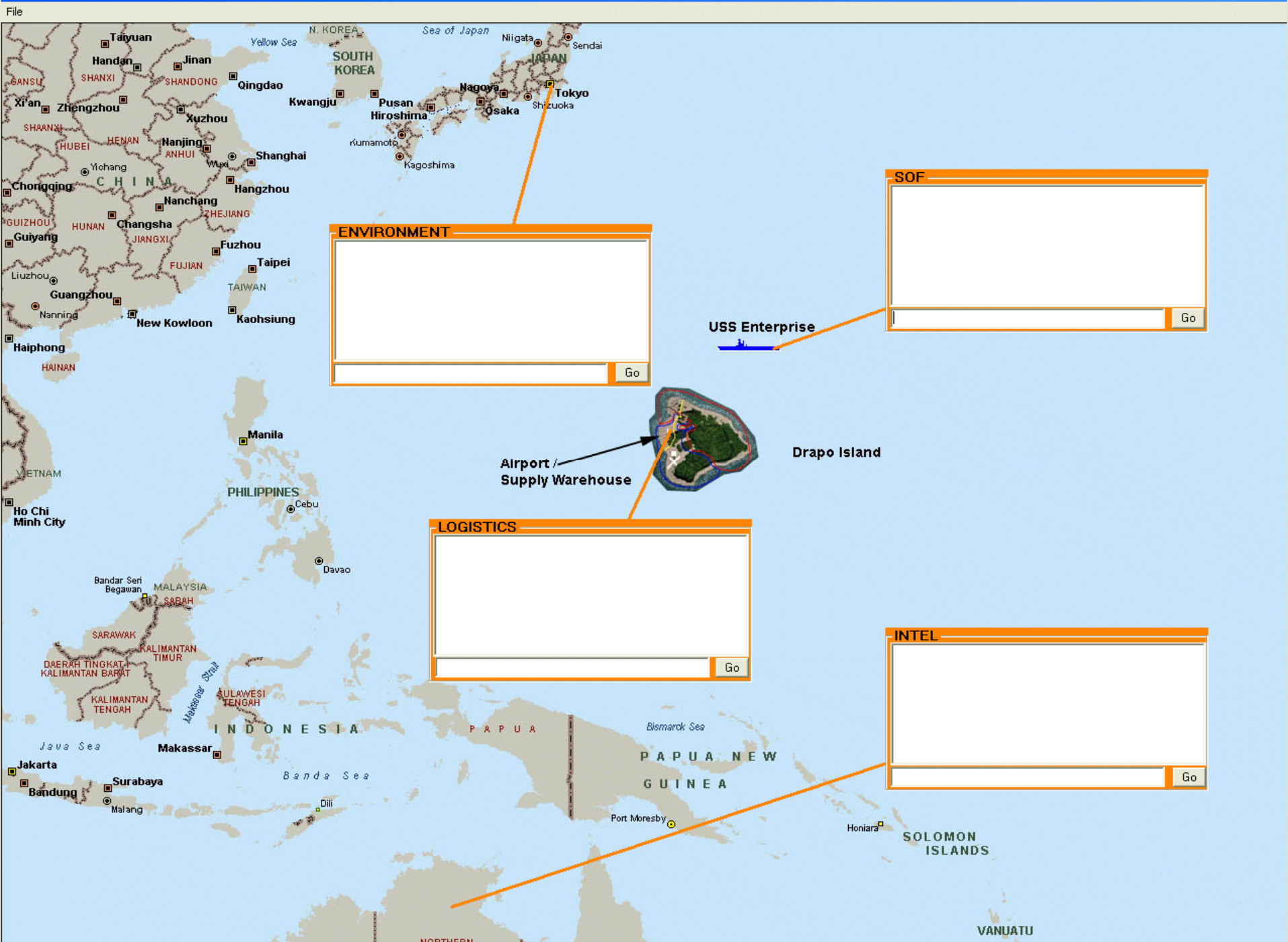
Findings

- Best players exhibit interaction between uncertainty and core/slot
 - Definitive: bump slot data exclusively
 - Uncertainty: bump core/slot data equally

Chat Tool Pilot Study

- Research Question:
 - How does template theory apply to typical chat interactions?
 - Cueing templates through geographic anchoring?
 - Cueing templates through transactive memory, i.e. personal identifiers (window labels)?
 - How are core and slot data shared in this context?
- NEO Scenario





ENVIRONMENT

Go

SOF

Go

USS Enterprise

Airport /
Supply Warehouse

Drapo Island

LOGISTICS

Go

INTEL

Go

NEO Observations

- Difficult task for non-military participants
 - Much knowledge is assumed, e.g. C-130 landing on an aircraft carrier.
- Discussion converges to single chat window
 - Reflects good decision process
- Repeated Theme:
 - “I want a place for me, and a place to share”
 - Suggests template cueing strategy based on personal identity

Transitions to Navy Tasks

- Principles
 - Train using goal-orientation (templates)
 - Provide “chunk” Pattern-Sharing Tool for SA
 - Provide tool in Action Tasks for manipulating “slot” data
 - Transform Effortful Cognitive Tasks into Simple Perceptual Tasks

FY 2005 Plans and Onward

- Template Theory and Context
 - Core data critical during Situation Assessment
 - Slot data critical during Response Selection
- Template Theory and Uncertainty
 - Core data shared when less uncertainty
 - Slot data shared when more uncertainty

FY 2005 Plans and Onward

- Dynamic Creation of Templates
 - Goal Orientation vs. Perceptual
 - Cognitive Centrality (knowledge overlap)
- Algorithm Development
 - Detection of cognitive mis-alignment
 - Metrics for measuring same



Questions?
